

Deer Isle-Stonington Chamber of Commerce - 2019 ISLAND GUIDE ADVERTISING FORM -

The Chamber requires a separate ad form for each ad in the Island Guide.

Download additional applications from deerisle.com or apply for membership online and pay by credit card.

Business Information

Business Name: _____

Contact person for ad questions: _____

Telephone: _____

Email: _____

Display Ad Information

Circle the Display B&W Ad Size for the 2019 Island Guide. *One form per ad.* Sizes are listed width by height.

3" x 1"	\$95	1/2 page horizontal (6-1/4" x 4")	\$550
3" x 1-1/2"	\$130	full page (6-1/4" x 8")	\$975
3" x 2"	\$195	inside back cover <i>4 color</i>	\$1575
3" x 3"	\$210	inside front cover <i>4 color</i>	\$1600
3" x 4"	\$285		

Please add this cost to your Membership Application *Display Ad Fee* line. Cost of Display Ad \$ _____

Please check one:

_____ Use previous ad from 2018. (Must be checked for corrections, such as new email address, phone, etc.)

_____ Use previous ad with copy corrections on back of this page.

_____ New ad. (Email copy and image(s) to the Chamber at deerisle@deerisle.com)

Camera Ready Ad Requirements

PDF (The preferred format for camera-ready ads.)

- All fonts must be embedded.
- No color in the PDF.
- Optimize all graphics for Press, not Screen or eBook.

EPS

- All fonts must be embedded.
- No color.
- All EPSs must have a preview.

Additionally, you can send components of an ad separately and the ad will be set using them. Image formats accepted: JPG, TIFF, EPS, PSD. All images should be 300dpi at print size or larger. Images optimized for the Web are usually unusable because the resolution is too low. Copy can be sent as a Microsoft Word file or as a Text file.

Deadline is December 1, 2018

Payment must accompany this application.

Please make your check payable to: Deer Isle-Stonington Chamber of Commerce

Mail forms to: Deer Isle-Stonington Chamber of Commerce, PO Box 490, Deer Isle, ME 04627